



Building community through Beauty, Grace, Intelligence and Charity



Sponsor Letter & Advertising Options

Dear Business Owner,

We have exciting news and a tremendous opportunity to promote your business in a new and unique way!

M3 Queens, in conjunction with a variety of Northern California Chambers, non profits and charities, are directing a Natural Pageant. This system emphasizes grace, poise and **community service**. Your business would help promote the Pageant with excellent advertising exposure at the event and years to come.

You may participate in a variety of ways.

- Be a contestant representing your business
- Advertise in the program
- Sponsor a contestant
- Provide a service for the event i.e. filming, limo service, promotions, your idea!
- Sponsor a category and present an Engraved Trophy with your business name and present it to the winner on stage

The Pageant is filmed/photographed for tv, youtube and social media!

This is a fantastic opportunity to be a build up and recognize future leaders and community volunteers who are working to be a better version of themselves and change the world around them. Imagine a community that comes together to support its youth in gaining scholarships, displaying their talents, honing interview and stage skills while each winner provides additional service hours to our local non profits, charities and chambers. Adult contestants are also encouraged to participate as a candidate with the additional benefit of unique ways to advertise their business and support their favorite non profit.

Each Contestant must go out into the community and find sponsors to participate. While searching for sponsors, they are encouraged to not only share the pageants purpose within our area; but to inform you about their non-profit platform that they are supporting.

The categories to be filled by Sponsorship are:						
Photogenic	Talent	Fit	Tiny Miss 3-5 yrs	Petite Miss 6-8 yrs	Jr. Teen Miss 9-11yr	Jr. Miss 12-14 yrs
Miss 15-19 yrs	Jr. Miss 20-29yrs	Ambassador 25-up	Ms 30-39 yrs	Diamond 40-59 yrs	Classic 60-79 yrs	Elite 80-103 yrs

Ideas for Sponsorship: A baby store might want to sponsor "Tiny Miss", a Gym might want to sponsor "Fit", a photographer may want to sponsor "Photogenic", clothing stores any of the Jr Teen, Teen or Miss categories. A salon may want to sponsor the MS category, A country club may want to sponsor the "Classic" category, a retirement home may want to sponsor the "Elite" category.

We are finalizing sponsorships now. **Please contact us very soon to secure your spot.** Complete the attached form.

Contact Melisa Mistler of M3 Mall to answer any questions the contestant may not be able to answer.

Melisa@m3mall.biz. Or text 530-205-8462

Thank you, Melisa Mistler

KEEP IT LOCAL

In our community the chant is "keep it local". Before now, Pageant participants and fitness contestants have to leave the county and spend their money elsewhere to be part of a pageant system. Not anymore!

The contestants will spend money locally to participate in this upcoming pageant and they serve locally in OUR community for OUR non-profits. This pageant system is an incredible opportunity for local contestants AND local businesses. Be part today!

Shop Local Spend Local Eat Local Enjoy Local Pageant Local Serve Local

It takes you to start the trend!



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BUSINESS SPONSHORSHIP OPPORTUNITIES

Category Sponsor: choose which category you want to sponsor. Payment is due **10/06/2018** with artwork preferred.

Best Value

Sponsor has their name engraved on the **Trophy**. A representative from your business will **present the Trophy** and scholarship during the coronation. This is professionally photographed/filmed and shown on social media, youtube & local tv. Additionally, the business name listed in program that is kept for years to come.

\$400

First choice Category (s):

SPONSOR A CONTESTANT: (A CONTESTANT NEEDS TO SECURE A MINIMUM NUMBER OF SPONSORS)

In addition to the sponsor packages, additional advertising is available. Payment is due **10/06/2018** and artwork are due no later than **10/13/2018**.

Contestant Name: _____ Contestant Category: _____

Business Name: _____ Contact Name: _____

Address: _____ Zip _____ Web address: _____

Email: _____ Phone: _____

Options in Program

Art work must be provided digitally.	
(Artwork will be in program, and Facebook)	
_____ \$100	Basic Sponsor-Business listed under Contestants photo in the program & Mentioned from stage 3 times
_____ \$150	Business Card Size Ad B/W
_____ \$200	Business Card Size Ad Color
_____ \$250	1/2 Page B/W
_____ \$300	1/2 Page Color
_____ \$300	Full page B/W
_____ \$600	Full page Color
_____ \$1,000	Back Page
_____ \$1,500	Center 2 pages in color
_____ \$400	Trophy—see above Best Value
_____ \$30	(Not part of the constants package) SWAG—provide 30 items for gifts by 10/13 & \$30 by 10/6.
	Total — you may choose as many options as you wish

Every effort is made to complete the ads for correctness, size, placement and options above—there will be no refunds for any unfortunate mistakes.

Total charge to credit card: _____

Credit Card Number: _____

Expiration Date: _____ 3 Digits: _____

Signature _____

Date: _____

(I agree to pay this **non refundable** sponsor charge)

All ad work is to be sent electronically — WE CANNOT ACCEPT handed in business cards, the quality of the ad copy will not be the best quality to promote your business and help your contestant shine. If we have to scanned items or creating art work there may be an extra fee and no guarantee of quality.

Send all ad copy by electronic form .jpg, .png or other acceptable use form.

If paying by check, include this completed form and make check payable to: "M3 Mall".

Mail to or drop off at: M3 Mall, 133 Neal St, GV CA 95945

For more information contact M3 Mall by email: melisa@m3mall.biz or text 530-205-8462